Be In The Cloud

Why a Third-Party Microsoft 365 Backup Solution is a Must-Have for Modern Businesses

Many organizations use Microsoft 365 as their cloud-based platform for collaboration and productivity. However, there is a common misconception that Microsoft takes care of all aspects of data protection for its users.

This is not the case.

According to the Shared Responsibility Model, Microsoft is only responsible for ensuring the availability and functionality of the Microsoft 365 applications and the underlying infrastructure such as Servers, Networks and Hardware. The customer is responsible for managing and protecting their own data such as Emails, Files and SharePoint sites.

You need to have a backup solution that can safeguard your Microsoft 365 data from data loss scenarios such as accidental deletion, ransomware attacks, internal & external security threats and retention policy gaps. Without a backup solution, you risk losing valuable and irreplaceable data that could have serious consequences for your business continuity, compliance and reputation.

1. Backups help prevent data loss due to accidental deletion of files, folders or misuse across the network.

2. Backups help protect from internal security threats such as malicious or disgruntled employees who may delete or tamper with data.

3. Backups secure data from external security threats such as ransomware attacks.

4. You can ensure business continuity and productivity in case of data loss or corruption.

Microsoft Services Agreement, 6B

"We strive to keep the Services up and running; however, they are not offered with a guaranteed level of quality of service and all online services suffer occasional disruptions and outages. In the event of an outage or disruption to the Service, you may temporarily not be able to retrieve Your Content. **We recommend that you regularly backup Your Content and Data that you store on the Services or store using Third-Party Apps and Services.***"

Why Choose Cloud 365?

- Charges only on Licensed Mailboxes

- Unlicensed Users are free

- Exchange, SharePoint, OneDrive and Teams/Groups Data included

- Shared & Archived mailboxes are free

- Unlimited Retention

We Backup:

| Exchange | SharePoint | OneDrive | Teams | Groups |