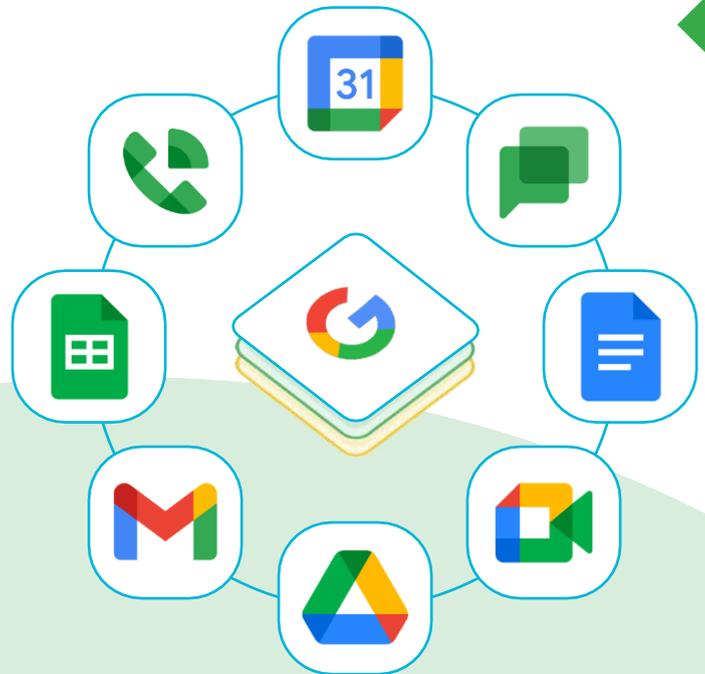




Why a Third-Party Google Workspace Backup Solution is a Must-Have for Modern Businesses



Many organizations use Google Workspace as their cloud-based platform for collaboration and productivity. However, there is a common misconception that Google takes care of all aspects of data protection for its users.

Here are some of the reasons why you should backup your data on Google Workspace:

1. **Ransomware** – the rise of hackers or malicious entities who are there to access your data is on the up, especially for data already on the cloud. A backup solution is much more secure and cheaper than for example having a Cyber Security insurance policy.
2. **Power Outage** – Providers such as Google do suffer power outages in their storage regions, so imagine if this outage coincided with your work being lost. It is not worth the risk.
3. **Compliance** – businesses need to hold present and historical data for potential audit and legal purposes. Having a backup solution allows them to restore data whenever needed to show auditors.
4. **Lost and Stolen Devices** – users are signed into Google automatically so if a device disappears and the emails are open for example then anyone can delete all the information.
5. **Human Error** – the biggest cause of data loss, files could accidentally or intentionally be deleted, as the owner of your account and subsequent users or alias why take of chance of anything to be lost.

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Why Choose Cloud 365?

- Charges only on per User
- Unlimited Retention
- Setup in Mins
- Easy to use Interface
- Quick Restore of your Data

We Backup:

