

Be In  
The Cloud

# CLOUD 365+

The Smarter & Safer Way to Protect  
Your Microsoft 365 Data



# Your Data Deserves more than Hope. It Deserves Protection.

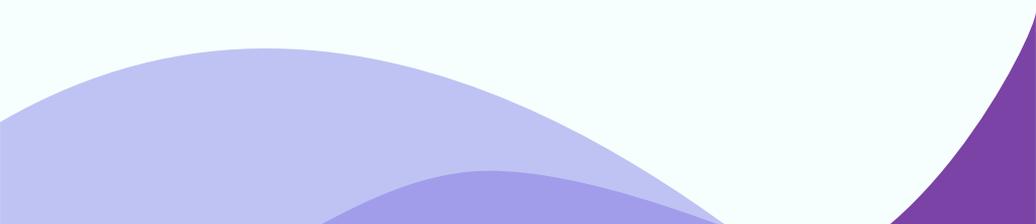
Most businesses assume Microsoft backup the data stored with them. That assumption is wrong, Microsoft in their own SLA under Service Availability, Section 6B state:

*"We strive to keep the Services up and running; however, they are not offered with a guaranteed level of quality of service and all online services suffer occasional disruptions and outages. In the event of an outage or disruption to the Service, you may temporarily not be able to retrieve Your Content. We recommend that you regularly backup Your Content and Data that you store on the Services or store using Third-Party Apps and Services".*

Cloud 365+ is built to give you complete, protection for Microsoft 365 - without the high costs, limitations, or complexity of Microsoft's native backup options.

Microsoft operates on a shared responsibility model. They are responsible for the underlying cloud infrastructure but you are responsible for your data including data protection.

This means your data could be lost due to:

- Accidental deletion
  - Ransomware attacks
  - Insider threats
  - Sync errors
  - Retention policy gaps
- 

# What Cloud 365+ Protects

One simple solution. Full Microsoft 365 coverage.

- ✓ Exchange
- ✓ SharePoint
- ✓ OneDrive
- ✓ Teams

All backed up automatically, daily, without user intervention.

## Pay for What You Use — Not Per User

(Our Biggest Advantage)

Most Microsoft 365 backup solutions charge per user, per month — even if users barely store any data.

Cloud 365+ flips the model.

🔥 Pay on Storage **NOT** per User

- Choose what to backup
- Choose your retention period
- Scale up or down instantly
- 5x Cheaper than Microsoft's own solution
- Setup in Mins
- Simple to Use Single Management Console
- Daily Email Notifications

# Enterprise-Grade Security, Built on AWS

Your data deserves more than “good enough” security. Cloud 365+ is powered by a full AWS infrastructure where data is compressed and de-duplicated before stored on AWS Servers, this ensures:

- High availability
- Redundancy
- Enterprise-level resilience

## 256-bit AES Encryption

Your data is encrypted using AES-256, the same encryption standard trusted by:

- Banks
- Governments
- Global enterprises

Data is protected:

- During transfer
  - At rest
  - Against unauthorized access
- 

## Choose Where Your Data Lives

Data residency matters — for compliance, performance, and peace of mind.

With Cloud 365+, you can choose to store your backups in:

- London (UK)
- EU (Ireland)
- US (Ohio)
- Canada
- Singapore

Perfect for GDPR-focused organisations and global businesses alike.

## Automatic Daily Backups – Zero Effort

Once set up, Cloud 365+ backs up your Microsoft data from their cloud to AWS.

- ✓ Daily automated backups
- ✓ No manual tasks
- ✓ No Agents to install, all portal based
- ✓ No user disruption
- ✓ Always recoverable

When something goes wrong, you're ready.



# Built for MSPs & IT Partners

Fully White-Label Ready

Cloud 365+ isn't just a product — it's a revenue-ready service.

## 👉 White-Label for All Partners

- Use your own branding
- Create Sub-Partners and/or Customers
- Strengthen client trust

You deliver the service.

We power the infrastructure.

## Benefits of Cloud 365+

- ✓ Up to 5x cheaper than Microsoft's own backup
  - ✓ Pay only for storage used
  - ✓ Covers Exchange, SharePoint, OneDrive & Teams
  - ✓ AWS-powered, enterprise-grade infrastructure
  - ✓ AES-256 encryption for maximum security
  - ✓ Flexible global data residency
  - ✓ Fully white-label for partners
  - ✓ Simple, automatic, daily protection
- 

# Protect What Microsoft Doesn't

Microsoft 365 is critical to your business.

Your data deserves independent protection.

Cloud 365+ gives you control, flexibility, and serious cost savings — without compromise.

☞ Talk to Be In The Cloud today and secure your Microsoft 365 data the right way.

[team@beinthecloud.co.uk](mailto:team@beinthecloud.co.uk)

