

Privacy Policy

Introduction

The purpose of this policy is to explain how BE IN THE CLOUD collects, protects, and uses personal data to enable us to provide a high quality of service that would be expected from a secure data storage company.

Data protection and privacy laws require BE IN THE CLOUD to provide you with certain information applicable to its collection of your personal data. BE IN THE CLOUD is committed to ensuring that any personal data supplied by its customers or otherwise generated by its business activities is collected and processed fairly and lawfully.

What Types of Personal Data Does BE IN THE CLOUD Collect?

The data collected will generally include an email address only. We do not store any financial or credit card information. Data is collected via the website.

Use of Cookies

BE IN THE CLOUD may also use "cookies" and similar technology to obtain information about your visits to our websites or your responses to e-mail from us - both individually and in an aggregated form that does not identify you. These reporting tools tell us about parts of our websites or e-mails in which you showed an interest or took some action and help us improve the quality and usefulness of our sites. At BE IN THE CLOUD, we primarily use cookies to determine what services or promotions are of interest to you.

While cookies help us improve your experience while visiting our website you have the option to block them through your Internet browser or other commercially available software. However, doing so may make some of our sites' features unavailable to you.

How Does BE IN THE CLOUD Use the Personal Data it Holds?

BE IN THE CLOUD uses the personal data it collects to provide a service to its customers. BE IN THE CLOUD will also use data to improve on the level and type of service BE IN THE CLOUD offers to its customers. As part of this interest in improving the service provided, BE IN THE CLOUD may also process personal data for the purposes of customer use analysis and reporting.

Direct Marketing

BE IN THE CLOUD may also use your personal information to contact you regarding additional products and services.

To Whom Does BE IN THE CLOUD Disclose Personal Data?

BE IN THE CLOUD will pass personal data internally in order to fulfil sales and support obligations as

well as to finance to enable invoicing if ever required. As a general rule, BE IN THE CLOUD does not disclose personal data to unaffiliated third parties except, as communicated to you during your service order, where such disclosures would be necessary for BE IN THE CLOUD to provide the service to you.

Such necessary disclosures would occur in accordance with applicable laws and may include:

- instances where BE IN THE CLOUD has contracted with third parties to assist in providing services to BE IN THE CLOUD customers.
- where BE IN THE CLOUD is under an obligation by law to disclose personal data.

How Does BE IN THE CLOUD Protect the Personal Data it Holds?

BE IN THE CLOUD takes customer confidentiality and security very seriously. We have implemented the appropriate technical and organisational security measures to protect your personal information, including internal security procedures that restrict access to and disclosure of personal data within BE IN THE CLOUD.

We also use encryption, firewalls and other technology and security procedures to help protect the accuracy and security of your personal information and prevent unauthorized access or improper use. For example, you will note that while using some features of the website and online services, you will need to submit a password or some other type of authenticating information.

BE IN THE CLOUD will also actively investigate and cooperate with law enforcement agencies regarding any allegations of abuse or violation of the system.

Data Protection Rights

You may access, update, correct, rectify or delete your personally identifiable information, and may change your marketing preferences at any time by contacting Customer Service through our website www.beinthecloud.co.uk. In order to better protect you and safeguard your information, we take steps to verify your identity before granting access or making corrections to your information.

Contact Details

For questions regarding this policy, please contact BE IN THE CLOUD, details as follows:

BE IN THE CLOUD
team@beinthecloud.co.uk

Policy Updates - As part of BE IN THE CLOUD's commitment to compliance with data privacy requirements, and to reflect changes in its operating procedures, BE IN THE CLOUD may update the terms of this policy from time to time. The details in this document replaces any similar terms and/or updates previous terms in customer and partner contracts previously sent.